Social Interaction | Public Intervention | Awareness and Fun

Public toilets?

What is the problem? Lack of cleanliness that causes sanitary problems







More efficient toilets: High cost toilets with...



How to incite people to flush?

Toilet = Bad smell



Anytime you get an Omention, comment on a post or any notification at all, Olly will gently release a scent into the air around you.

Olly Molly Robots



http://ollyfactory.com/

Thursday, February 16, 12

Concept

Connecting big cities in the world into being cleaner and more sanitary, it's a way of making people aware of the culture of other cities as well as commonalities and at the same time a game or competition between them.

Basically there'll be public toilets that are connected with sensors that detect how clean they are, and there'll be a screen as well.

Every time a user flushes the toilet a good smell is sent to someone else using the toilet in another city the other person receives a notification on a screen and a smell is produced.

E.g someone flushes the toilet in NYC a person in Paris might get the message, "Keep it clean from NYC, smell lavender from NYC"

This is an awareness campaign relating to both culture in big cities and cleanliness in public spaces



Screen message/ LCD screen -

